

HAVNE MAGASINET

PORTS ▶ SEA TRANSPORT ▶ LOGISTICS



ADVERTISING:

HILDE HOLTEKJØLEN

A2media
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ADVERTISING MATERIAL:

Ads must be delivered as high resolution printing ready pdf (with embedded fonts). 3 mm bleed.

RATES:

2/2: NOK 31 800,-
1/1: NOK 19 000,-
1/2: NOK 13 400,-
1/4: NOK 9 100,-
Back cover: NOK 21 500,-
Front
inside cover: NOK 20 000,-
Content: NOK 20 000,-

Content includes 14 days on editorial space on the website havnemagasinet.no for delivered material. If you need help with the creating of the content advertisement we do that for NOK 7 000,- incl. two corrections.

Supplier overview

(Leverandøroversikten)
NOK 8 500,- per year

Port overview

(Havneoversikten):
NOK 7 500,- per year

Logo front cover:

NOK 3 500,- per issue

EDITORIAL:

Editor/CEO:
André Hagen
andre@havnemagasinet.no
Phone: +47 46 77 50 50

PUBLISHER:

Havnemagasinet AS
Regimentgata 28
8250 ROGNAN
NORWAY

THE NORWEGIAN PORT MAGAZINE

The port magazine is distributed to decision makers in all ports in Scandinavia. Our readers have a keen interest in sea transport, ports and port operations. The magazine is only sent to subscribers. This means that all recipients have a particular interest in the content and therefore read it thoroughly. As an advertiser in our magazine, you have a unique opportunity to reach many industry players through a large-scale dedicated ad channel.



Release plan 2025

No.	Deadline for ads	Release date
01	31.01	17.02
02	04.04	28.04
03	30.05	16.06
04	15.08	01.09
05	26.09	13.10
06	21.11	10.12

CONGRATULATE YOUR BUSINESS ASSOCIATES WITH A CHRISTMAS GREETING IN THE NORWEGIAN PORT MAGAZINE.



Standard template
120 x 69 NOK 3 000,-

Add Formats:

1/1 page
190x265 mm

Full Page
210x297 mm
+3mm bleed on crop size

Double Page
420x297 mm
+3mm bleed on crop size

1/2 page
190x130 mm

With Bleed
210x145 mm
+3mm bleed on crop size

1/2 page
92x265mm

With Bleed
104x297 mm
+3mm bleed on crop size

1/4 page
92x130 mm

1/4 page
190x63 mm

1/3 page
190x85 mm

For special listings and other formats please contact Hilde Holtekjølen on phone + 47 901 27 006

WEB ADS:

Top banner all pages
NOK 6 000,- per month*
PC 1065 x 165
Cellphone 320 x 100

Top banner under preamble article pages
NOK 4 000,- per month*
PC 1065 x 165
Cellphone 320 x 100

Banner under body text on article pages
NOK 2 500,- per month*
PC 1065 x 165
Cellphone 320 x 100

Native – editorial ad
Placed as article number 3 in news feed
NOK 4 000,- per week

Parallax - per week
NOK 4 000*
PC 1920 x 1080
Cellphone: 320 x 700

Sky scraper 1 front page and articles
180 x 500
NOK 4 000,- per month*

Sky scraper 2 front page and article (sticky)
180 x 500
NOK 5 000,- per month*

Superboard 1 front page and article board 1
Cellphone 1065 x 300 and 320 x 250
NOK 6 000,- per month*

Superboard 2 front page and article board 2
Cellphone 1065 x 300 and 320 x 250
NOK 5 000,- per month*

Net board article 580 x 400
NOK 5 000,- per month*

Job marked
NOK 3 500,- for 14 days on the website
PC 1060 x 165
Cellphone 320 x 100

All prices are without VAT
*based on 50 percent display